

## L-ISTRINA 2010

Report and Statement of Income and Expenditure  
by The Malta Community Chest Fund on L-Istrina 2010



THE  
MALTA  
COMMUNITY  
CHEST FUND

The statement of income and expenditure has been audited by



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## Legal and administrative information

The L-Istrina event falls under the direct responsibility of The Malta Community Chest Fund, whose registered office is situated at the President's Palace Valletta and whose Board Members are the following:

Chairperson	H.E. Dr George Abela
Deputy Chairperson	Mrs Margaret Abela
Secretary	Ms Darleen Zerafa
Treasurer	Mr Harry Fenech (appointed 3 August 2010)
Assistant Treasurer	Mr Ian Azzopardi (appointed 3 August 2010)
Public Relations Officer	Ms Marica Mizzi
Assistant Public Relations Officer	Mr Josef Camilleri
Appointed members	Mr John M. Borg (passed away 3 January 2011) Mr Joseph Borg Galea Mr Remigio Bartolo Ms Sonia Camilleri Mr Anthony Fenech Ms Christina Galea Curmi Mr Joe Gerada Ms Anne Grech Mr Alfred Mangion Dame Blanche Martin Mr Franco Masini Mr Charles Messina Mr Ronnie Micallef Dr Dione Mifsud Mr Godfrey Testa Dr Antoine Vella
Representative members	Mr Victor Carachi Mgr Carmelo Farrugia Mr Ryan Mercieca Ms Connie Carabott Mr Joseph M. Camilleri Ms Joyce Grech Ms Rita Law Mr Josef Grech Mr Andrew Psaila

**Legal and administrative information** - continued

**Producers and organizers**

The Malta Community Chest Fund  
The Palace  
Valletta, Malta

**Bankers**

HSBC Bank Malta plc Merchants Street Valletta, Malta	Bank of Valletta plc Republic Street Valletta, Malta	Banif Bank (Malta) plc Pavi Supermarket Qormi, Malta	Lombard Bank Malta plc Republic Street Valletta, Malta
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**Auditor**

PricewaterhouseCoopers  
167, Merchants Street  
Valletta, Malta

## Report of the Secretary to the Board of The Malta Community Chest Fund

I have great pleasure in presenting our report and the audited statement of income and expenditure of the **L-Istrina mill-Qalb** 2010 event.

For the second year running, the organisation of the major fund-raising campaign 'L-Istrina' was managed and produced by The Malta Community Chest Fund.

'L-Istrina 2010' kicked off with the **BOV Piggy Bank campaign**. For this campaign, Bank of Valletta renewed their commitment to top up the final amount donated by students being the main sponsor, together with the all the support that the campaign entails. The Malta Girl Guides together with volunteers who donated a significant amount of hours, assisted by having prepared all the Piggy Banks (including cleaning and packing in boxes) that were distributed by the Armed Forces of Malta and volunteers in all the schools in Malta and Gozo.

During a number of meetings held with School initiatives section (within the Ministry of Education) who are responsible for state schools, Fr. Dominic Cini, responsible for Church schools and Ms. Bernie Mizzi, co-ordinator of all private schools, managed to co-ordinate visits, distribution and collection of all the piggy banks. Letters, mail shots and other informative material were sent to heads of schools, parents and other interested parties.

Mrs. Margaret Abela, accompanied by Bank of Valletta officials, visited twenty schools in total during this campaign, The main aim of these visits was to promote the value of donating without expecting anything in return. Ms. Ninette Micallef interpreted short sketches written by Mr. Mario Azzopardi (Director Malta Drama Centre) in all the schools visited by Mrs. Abela. The sketches consisted of short true stories to explain the work done by the MCCF throughout the year and the money collected during L-Istrina. Local performers also joined Mrs. Abela in promoting such a value. The total sum raised at the end, from all the schools and a few retail outlets, was €53,000. Bank Of Valletta, which sorted and counted all the money (counting of donations was done by BOV personnel), topped up this amount to €100,000 which sum was presented during the 'live' programme of the 26th December by children and BOV personnel.

The success of the **President's Charity Fun Run**, which attracted thousands of people during the 'L-Istrina 2009' campaign saw a repeat in 2010, gaining more popularity. This was held on the first Sunday of December. This event was sponsored by Banif Bank (Malta), who donated €10,000 prior to the event (to be used for any expenses involved in the preparation of the said event) and to double the final amount collected through participation fee (€10). The total sum of €83,033 were raised through participations, with the total amount presented by Banif Bank during the 26th December programme amounting to €160,066. Same as the previous financial year, the President's Charity Fun Run consisted of either a run from San Anton Palace to St George's Square in Valletta or a brisk walk from Sta. Venera to the same location in Valletta. The event was highly successful and, apart from the thousands that flocked to join in by either participating or just cheering on the participants, it attracted also prominent political figures, all joining forces in sending out two important messages – to maintain a healthy lifestyle and to donate to those in need. This event was also aired live on local TV stations.

Another annual event is the **Fine Arts Auction** that was held on the 19th November. This event managed to raise the sum of €38,367. This was an event during which various works of art and antiques donated by the public, were auctioned at the President's Palace in Valletta.

## **Report of the secretary to the Board of The Malta Community Chest Fund - continued**

The Malta Community Chest Fund in conjunction with Maypole Bakery produced Christmas logs, mince pies and various other foods related to the Christmas period. This activity was part of the **Milied Flimkien** event, which took place on Saturday 18th December at the President's Palace, Valletta from 9am till 10pm, and managed to sell a considerable amount of the items that were available. The total sum raised was €12,866. Regrettably due to inclement weather attendance this year was lower than in 2009. Most of the ingredients used for the production of products were donated by local agents.

A **Cookery Book** containing recipes by eight leading chefs in Malta was a very successful innovation. All books were snapped up in around 12 days and benefitted the fund by € 53,000. The demand was high and it was suggested that next year more copies of the second publication are to be printed.

**Paqpaqli Għall-Istrina** – A Motorsport show event held at the Malta International Airport, on 12th December. An event which attracted over 10,000 enthusiasts to the area, in addition to the approximately 1,000 participants. All those who entered the restricted area, both the participants as well as the visitors, did so against a donation. Total sum raised was €81,979, an increase of over 60% over the previous year.

The activities mentioned in the previous pages were the main activities that were organised by The Malta Community Chest Fund as part of the L-Istrina 2010 campaign, serving also as a build up for the marathon programme of the 26th December. However, these initiatives were not the only ones. Various other organisations/companies did organise certain activities in aid of L-Istrina. These were as follows:

- **Air Malta** embarked on a campaign of distributing small envelopes to customers flying on long distance routes, asking them to donate something for L-Istrina 2010. This activity managed to raise a net donation of approximately €2,800.
- Almost all **employees** in Malta and Gozo were handed a letter, by post and through their respective companies, asking them to donate something from their November/December monthly salary. This campaign was extended also to the Civil Service, through the Office of the Prime Minister. Such a campaign proved to be successful and various cheques were received by the organisation team.
- Similarly, the **Local Councils, organizations, institutions,** were also encouraged to organise activities in aid of L-Istrina. Apart from the activity itself, they managed to create awareness during the whole month of December.
- Various village Band Clubs, small entities and individuals came forward with different ideas on how to collect money. After discussing the activities proposed, the money collected by each entity was presented during the TV marathon.
- **Gowl Għall-Istrina** was another event organized by the sport programme NET Replay, in which various football matches were at Luxol Grounds between different schools.
- **Sports Mill-Qalb** This event encouraging nurseries and other sports associations to organize events in aid of L-Istrina raised the sum of € 11,665.

## **Report of the secretary to the Board of The Malta Community Chest Fund - continued**

The Non-Governmental organisations eligible to receive funds collected during the L-Istrina 2010 event, were selected by a committee re-appointed by the MCCF board. This committee was chaired by Mr Franco Masini. Members of this committee included individuals with vast experience in the field. A call for applications was issued on the website and through daily TV spots whereby interested NGOs were encouraged to submit a project proposals. Thorough evaluation of all the applications submitted and relevant information (including accounts, business plans and other supporting documents) by NGOs was performed by the said committee including on-site inspections to verify the feasibility of the projects in question and meetings with representatives of the relevant organisation to discuss the project submitted, as well as the work performed by their organisation. Follow ups of the projects was also carried out following approval of projects.

H.E. The President and Mrs. Abela visited patients in London. During their stay in London at the Franciscan Sisters of the Heart of Jesus, H.E. The President and Mrs. Abela, visited patients receiving treatment in various hospitals. It was a unique opportunity to share the patients' experiences. Maltese and foreign consultants who treat Maltese patients were invited by the President at the High Commission to thank them for their work and showed his appreciation towards their dedication to all Maltese and Gozitan patients. It was a positive experience, whereby all consultants showed deep appreciation. During all his visits in hospitals, The President was greeted by head consultants who took him round the wards and explained every detail regarding different procedures used in hospitals.

One is also to point out that all clips aired during the L-Istrina event were vetted by Appoġġ. Prior to the recording of the clips patients were contacted by social workers of Appoġġ, interviewed and signed a consent letter. The final edited clips were once again sent to Appoġġ for their vetting and approval. Personnel in charge of these clips worked hand in hand with the appointed responsible Appoġġ personnel.

Promotional initiatives were of great value in the campaign of the L-Istrina 2010 event. These included:

- Distribution of flyers and promotional clips on local TV stations (free of charge)
- Billboards distributed throughout the Island during the month of December
- Interviews on local programmes
- Promotional clips on radio stations (free of charge)
- Letters sent to all clubs, local councils, hotels and other organisations encouraging them to organise activities and collect funds in aid of L-Istrina.

It is important to point out that apart from the human resources a considerable amount of the materials and other necessities needed to organise the events were donated by various entities that offered their full support and gave their contributions which was of utmost importance for all the events organised in aid of L-Istrina.

KMPG personnel were responsible for overseeing the management of the funds collected during events in aid of L-Istrina and during the TV Marathon. Their services were made available free of charge. So was the handling of the cash by GS4 Security Services.

PricewaterhouseCoopers were appointed as auditors for the event which includes the audit of this statement of income and expenditure. They also offered their services free of charge.

The culmination of the L-Istrina mill-Qalb 2010 campaign was the 26th December with the 12 hour marathon live programme from the Lufthansa Technik hangars. As witnessed last year, the Maltese public showed an encouraging support for the event, and all the success of it was thanks to the Maltese public, who contributed generously. One cannot but mention all the volunteers who worked hard for a considerable number of hours to implement all the fund raising events in a professional way.

**Report of the secretary to the Board of The Malta Community Chest Fund** - continued

It is therefore with great pleasure that I am able to announce that the 2010 event raised total income of €2,435,385.

The major beneficiary of L-Istrina event is The Malta Community Chest Fund. Other beneficiaries include:

St. Jeanne Antide Foundation  
STAND  
Ejjew Ghandi  
The Ghana Mission Foundation  
Daughters of the Sacred Heart Congregation - Philippines Mission  
St Joseph Home – St Venera  
Richmond Foundation  
Fondazzjoni Wens  
Fondazzjoni Suret il-Bniedem  
Dar Pirotta  
Millennium Chapel (Paceville)  
Equal Partners Foundation  
Foundation for Respite Care Services (Dar il-Kaptan)  
Caritas  
SOS Malta  
Malta Red Cross Society  
Jesuit Refugee Services  
The Malta Guide Dogs Foundation  
Sisters Of Charity (Zimbabwe project)  
Living Ability Not Disability (LAND)  
Angela House - Guardamangia  
Dar Sagra Familja - Zabbar  
Amputees 4 Amputees  
Grupp Gwardjola  
Centru Pastoral Ragħaj it-Tajjeb - Gozo  
Dar Osanna Pia  
Franciscan Sisters of the Heart of Jesus (UK)  
Victim support Malta

To conclude, I would also like to take this opportunity to thank L-Istrina 2010 team and management for all their help, who contributed all their time and effort on a voluntary basis and all the helpers without whom this event would not be possible. Finally however, the biggest word of thanks must go to the Maltese public for the tremendous support throughout the whole year and generosity that they have shown.

Darleen Zerafa  
Secretary  
The Malta Community Chest Fund

7 October 2011



## Independent auditor's report

To the Board Members of The Malta Community Chest Fund

### Report on the Statement of income and expenditure of L-Istrina 2010

We have audited the accounts of L-Istrina 2010 on pages 8 to 11 which comprise the statement of income and expenditure, the statement of distribution of funds and a summary of significant accounting policies and other explanatory information.

#### *Responsibility for the Accounts*

The Malta Community Chest Fund is responsible for the preparation and fair presentation of these Accounts in accordance with the accounting policies as set in Note 1, on page 10 of these Accounts. This also includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the Accounts that are free of material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

#### *Auditor's Responsibility*

Our responsibility is to express an opinion on these Accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the Accounts are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the Accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the Accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the Accounts in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by The Malta Community Chest Fund, as well as evaluating the overall presentation of the Accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### *Opinion*

In our opinion, the Accounts give a true and fair view of the income and expenditure of L-Istrina 2010 in accordance with the accounting policies described in Note 1.

#### **PricewaterhouseCoopers**

167 Merchants Street  
Valletta  
Malta

Joseph Camilleri

Partner

7 October 2011

a) The maintenance and integrity of The Malta Community Chest Fund website is the responsibility of its board members; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the Accounts since they were initially presented on the website.

b) Legislation in Malta governing the preparation and dissemination of financial information may differ from legislation in other jurisdictions.

**Statement of income and expenditure**

	Notes	<b>2010</b> €	2009 €
Income	2	<b>2,435,385</b>	2,363,304
Expenditure	3	<b>(163,177)</b>	(201,770)
<b>Surplus of income over expenditure</b>		<b>2,272,208</b>	2,161,534

Darleen Zerafa  
Secretary  
The Malta Community Chest Fund

Karen Spiteri Bailey  
Finance Officer  
The Malta Community Chest Fund

7 October 2011

## Statement of distribution of funds

	2010 €	2009 €
The Malta Community Chest Fund	1,554,287	1,281,296
Richmond Foundation	68,031	32,000
Jesuit Refugee Services	50,210	-
Dar Pirotta	50,000	60,000
Fondazzjoni Suret il-Bniedem	47,000	40,000
Children's Church Homes – Ejjew Għandi	35,000	-
Dar Sagra Familja	35,000	-
Fondazzjoni for Respite Care Services	35,000	-
St. Jeanne Antide Foundation	31,500	22,050
St Joseph Home	28,500	-
Centru Pastoral Ragħaj it-Tajjeb- Gozo	25,000	-
Daughters of the Sacred Heart Congregation	25,000	-
Fondazzjoni Wens	25,000	30,000
Ghana Mission Foundation	25,000	-
The Malta Guide Dogs Foundation	25,000	46,800
Franciscan Sisters of the Heart of Jesus (UK)	25,000	15,000
SOS Malta	21,900	-
Caritas	20,000	50,000
Dar Osanna Pia	20,000	-
Grupp Gwardjola	20,000	-
Malta Red Cross Society	19,000	-
Angela House	18,000	-
Victim Support Malta	17,000	12,750
Leaving Children's Homes Benefit Fund	15,000	30,000
Millennium Chapel	11,000	-
Equal Partners Foundation	10,000	35,000
Sister Maria Grazia Farrugia – Zimbabwe Project	10,000	-
Land group	2,500	-
STAND	2,280	-
Amputees 4 Amputees	1,000	-
Muscular Dystrophy Group	-	60,000
Dar il-Kaptan	-	45,000
Fondazzjoni Arka	-	40,000
Fondazzjoni Nazareth	-	40,000
The Mission Fund	-	40,000
The Physically Handicapped Rehabilitation Fund	-	37,500
Mid-Dlam għad-Dawl	-	36,000
Fra Diego Home	-	35,000
The Malta Hospice Movement	-	30,000
Fondazzjoni Oasi	-	26,000
Fondazzjoni Hajja Indipendenti	-	25,000
The Muscular Sclerosis Society of Malta	-	25,000
Inspire	-	20,000
Oratorju Don Bosco (Gozo)	-	18,750
YMCA	-	14,250
Ursuline Sisters (Sliema)	-	10,288
Little Sisters of the Poor	-	3,850
	<b>2,272,208</b>	<b>2,161,534</b>

## Notes to the statement of income and expenditure

### 1. Accounting policies

The principal accounting policies adopted in the preparation of the statement of income and expenditure, are set out below.

#### Income

Income comprises funds received by way of donations and funds raised from the sale of donated goods during the L-Istrina telethon programme and other L-Istrina related activities.

#### Expenditure

The costs incurred by the L-Istrina event in raising funds for the charitable work are accounted for on a cash basis.

Volunteer time and services provided free of charge are not included in these accounts.

#### Taxation

No provision is made in the Accounts for income tax on the grounds that The Malta Community Chest Fund, the organiser of L-Istrina, is recognised as a philanthropic organisation and is exempt from tax.

### 2. Income

	<b>2010</b>	2009
	€	€
Cash donations	<b>1,397,984</b>	1,184,244
SMS donations	<b>249,664</b>	311,948
Telephone donations	<b>696,672</b>	826,596
Other income	<b>92,070</b>	42,807
	<b>2,436,390</b>	2,365,595
<b>Less</b>		
Contestations	<b>1,005</b>	2,291
<b>Net income collected</b>	<b>2,435,385</b>	2,363,304

**3. Expenditure**

	<b>2010</b>	2009
	<b>€</b>	€
Advertising	<b>9,386</b>	38,312
Postage, stationery and other expenses	<b>12,011</b>	5,613
Wages and subcontracted services	<b>18,284</b>	18,882
Telephone and communications	<b>1,714</b>	1,461
Production and broadcasting	<b>46,264</b>	23,804
Cost of set and props	<b>49,812</b>	59,852
Games and entertainment	<b>15,370</b>	24,492
Printing and banners	<b>10,336</b>	27,180
Transport	-	2,174
	<b>163,177</b>	201,770

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