

L-ISTRINA 2011

Report and Statement of Income and Expenditure
by The Malta Community Chest Fund on L-Istrina 2011



THE
MALTA
COMMUNITY
CHEST FUND

The statement of income and expenditure has been audited by



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Legal and administrative information

The L-Istrina event falls under the direct responsibility of The Malta Community Chest Fund, whose registered office is situated at the President's Palace Valletta and whose Board Members are the following:

Chairperson	H.E. Dr George Abela
Deputy Chairperson	Mrs Margaret Abela
Secretary	Ms Darleen Zerafa
Treasurer	Mr Harry Fenech
Assistant Treasurer	Mr Ian Azzopardi
Public Relations Officer	Ms Marica Mizzi
Assistant Public Relations Officer	Mr Josef Camilleri

Appointed members	Dr Andrew Azzopardi Mr Joseph Borg Galea Mr Remigio Bartolo (resigned 4 September 2012) Ms Sonia Camilleri Mr Anthony Fenech Ms Christina Galea Curmi Mr Joe Gerada Ms Anne Grech Mr Alfred Mangion Dame Blanche Martin Mr Franco Masini Mr Charles Messina Mr Ronnie Micallef Dr Dione Mifsud Mr Andrew Psaila Mr Godfrey Testa Dr Antoine Vella
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Representative members	Mr Victor Carachi Mr Mario Spiteri Mgr Carmelo Farrugia Mr Ryan Mercieca Ms Connie Carabott Mr Joseph M. Camilleri Ms Joyce Grech Ms Rita Law Mr Josef Grech Mr Frank Galea (resigned 4 September 2012) Mr John Huber (appointed 4 September 2012)
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Legal and administrative information - continued

Producers and organizers

The Malta Community Chest Fund
The Palace
Valletta, Malta

Bankers

HSBC Bank Malta plc Merchant Street Valletta, Malta	Bank of Valletta plc Republic Street Valletta, Malta	Banif Bank (Malta) plc Pavi Supermarket Qormi, Malta	Lombard Bank Malta plc Republic Street Valletta, Malta
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Auditor

PricewaterhouseCoopers
167, Merchants street
Valletta, Malta

Report of the Secretary to the Board of The Malta Community Chest Fund

I have great pleasure in presenting our report and the audited statement of income and expenditure of the **L-Istrina mill-Qalb 2011** event.

For the third year running, the organisation of the major fund-raising campaign 'L-Istrina' was managed and produced by The Malta Community Chest Fund. We are hereby presenting our report and the audited statement of the income and expenditure of the L-Istrina mill-Qalb 2011 event.

The BOV Piggy Bank campaign, as usual, kicked off this year's 'L-Istrina'. For this campaign, Bank of Valletta renewed their commitment to top up the final amount donated by students being the main sponsor, together with the all the support that the campaign entails. A special thanks goes to the Malta Girl Guides together with a good number of volunteers who dedicated a significant amount of hours towards this campaign. Apart from the logistics, distribution, collection and promotion of this campaign, they also helped in the preparation of all the Piggy Banks (including cleaning and packing in boxes) that were distributed by the Armed Forces of Malta and volunteers in all the schools in Malta and Gozo.

During a number of meetings held with School initiatives section (within the Ministry of Education) who are responsible for state schools, Dr. Roseanne Cuschieri, responsible for Church schools and Ms. Bernie Mizzi, co-coordinator of all private schools, managed to co-ordinate visits, distribution and collection of all the piggy banks. Letters, mail shots and other informative material were sent to heads of schools, parents and other interested parties.

Mrs. Margaret Abela, accompanied by Bank of Valletta officials, visited twenty schools in total during this campaign. During these visits Mrs. Abela promotes the value of donating without expecting anything in return. Short sketches written by Mr. Trevor Zahra and interpreted by Ms. Ninette Micallef and school of drama lead by Simone Debattista. Renowned local singers also accompanied Mrs. Abela during her visits to entertain children and create a festive atmosphere. The sketches aimed in promoting solidarity and charity values to children from a very young age. The total sum raised at the end, from all the schools and a few retail outlets, was €61,000. Bank Of Valletta, which sorted and counted all the money (counting of donations was done by BOV personnel), topped up this amount to €115,000 which sum was presented during the 'live' programme of the 26th December animated by children and presented on stage by BOV personnel.

For the third consecutive year the President's Charity Fun Run attracted thousands of people and managed to gain more popularity. The said event held on the first Sunday of December was sponsored by Banif Bank (Malta), who donated €10,000 prior to the event (to be used for any expenses involved in the preparation of the said event) and doubled the final amount collected through participation fee (€10). The total sum presented presented by Banif Bank during the 26th December programme amounting to €233,000. Same as previous years, the President's Charity Fun Run consisted of either a run from San Anton Palace to St George's Square in Valletta or a brisk walk from Sta. Venera to the same location in Valletta. The event was highly successful and, apart from the thousands that flocked to join in by either participating or just cheering on the participants, it attracted also prominent political figures, all joining forces in sending out two important messages – to maintain a healthy lifestyle and to donate to those in need. This event was also aired live on local TV stations.

Another annual event is the Fine Arts Auction that was held on the 1st December. This event managed to raise the sum of €52,000. This was an event during which various works of art donated by local leading artists, were auctioned at the President's Palace in San Anton. Ms Debbie Caruana Dingli donated a painting to the committee featuring Star, a dog which was tortured and eventually died after a few weeks. She asked to donate funds collected from its sale to organizations taking care of abandoned animals.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

A Cookery Book containing recipes by nine leading chefs in Malta was once again a very successful initiative. All books (10,000 copies) were sold up in a couple of weeks and raised the sum of €100,000. The demand was greater than the supply, including requests for copies of the first edition. Organizing committee will be considering printing more copies and reprinting 1st edition of the cookery book.

Paqpaqli Għall-Istrina – A Motorsport show event including other family attractions held at the Malta International Airport, on 11th December. An event which attracted thousands enthusiasts to the area, in addition to the participants, who queue at early morning hours to secure a place where to show their car. All those who entered the restricted area, both the participants as well as the visitors, did so against a donation. Total sum raised was € 118,590, showing a marked increase over the previous year.

The above mentioned activities were the main activities organised by The Malta Community Chest Fund as part of the L-Istrina 2011 campaign, serving also as a build up for the marathon programme of the 26th December. A number of other activities were also organized by various other organisations/companies in aid of L-Istrina. These were as follows:

- Employees in Malta and Gozo were handed a letter, by post and through their respective companies, encouraging them to make a donation from their November/December monthly salary towards L-Istrina campaign. This campaign was extended also to the Civil Service, through the Office of the Prime Minister. Such a campaign proved to be successful with a good number of employees willingly donating towards the said cause.
- Similarly, the Local Councils, organizations, institutions, were also encouraged to organise activities in aid of L-Istrina. Apart from the activity itself, they managed to create awareness during the whole month of December. Such organizations and entities are targeted to transmit message of solidarity during the month of December.
- Various village Band Clubs, small entities and individuals came forward with different ideas on how to collect money. After discussing the activities proposed, the money collected by each entity was presented during the TV marathon.
- Gowl Għall-Istrina - was another event organized by the sport programme NET Replay, in which various football matches were organized.
- Sports Mill-Qalb - This event proved to be a better success than the previous year. An organizing committee was appointed by the Strina core team whereby they encouraged nurseries and other sports associations to organize events in aid of L-Istrina. Apart from raising funds it helps to promote collaboration between opponents and work together towards the same aim. Promotion of a healthy living lifestyle was also promoted through such initiatives especially the importance of taking care of our health and adopting measures during the year which help us ameliorate our well-being.

The Non-Governmental organisations eligible to receive funds collected during the L-Istrina 2011 event, were selected by a committee re-appointed by the MCCF board. For the third consecutive year, this committee was chaired by Mr Franco Masini. Other members of this committee included individuals with vast experience in the field. A call for applications was issued on the website and through daily TV spots whereby interested NGOs were encouraged to submit a project proposals. Thorough evaluation of all the applications submitted, and discussion of the information (including accounts, business plans and other supporting documents) given by the respective NGOs was done during a number of meetings. On-site inspections to verify the feasibility of the projects submitted, and various other meetings with representatives a number of organizations were scheduled.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

Follow up meetings and on site visits were performed by committee members following project approval. In addition to the list published featuring approved projects, this committee agreed to top up the sum collected from auctioning of the painting donated by Ms Caruana Dingli and distribute a donation to leading organizations taking care of animal welfare.

H.E. The President and Mrs. Abela visited patients being given treatment in London. During their stay in London at the Franciscan Sisters of the Heart of Jesus, H.E. The President and Mrs. Abela, also visited various hospitals. It was a unique opportunity to share the patients' experiences and live in a community for a week. Maltese and foreign consultants who treat Maltese patients were invited by the President at Corinthia hotel in London for a reception organized specifically to thank them for their work. H.E The President expressed his appreciation towards their dedication and professional work with the Maltese and Gozitan patients. It was a positive experience, whereby those present expressed deep appreciation. During all his visits in hospitals, The President was greeted by head consultants who took him round the wards and explained every detail regarding different procedures used in hospitals. The President gave a token donation to every hospital he visited to encourage them to continue their research in the field of cancer treatment. This year, during his stay in London The President inaugurated the commemorative stone of the new Puttinu Cares Foundation building. This new project is envisaged to be completed in a year's time, where it will be hosting more Maltese patients treated in the hospitals nearby.

One is also to point out that all clips aired during the L-Istrina event were vetted by Appoġġ. Prior to the recording of the clips patients were contacted by social workers of Appoġġ, interviewed and signed a consent letter. The final edited clips were once again sent to Appoġġ for their vetting and approval. Personnel in charge of these clips worked hand in hand with the appointed responsible Appoġġ personnel.

Promotional initiatives were of great value in the campaign of the L-Istrina 2011 event. These included:

- Distribution of flyers and promotional clips on local TV stations (free of charge)
- Billboards distributed throughout the Island during the month of December
- Interviews on local programmes
- Promotional clips on radio stations (free of charge)
- Letters sent to all clubs, local councils, hotels and other organisations encouraging them to organise activities and collect funds in aid of L-Istrina.
- Awareness campaign in schools through I-istrina volunteers.

It is important to point out that apart from the human resources a considerable amount of the materials and other necessities needed to organise the events were donated by various entities that offered their full support and gave their contributions which was of utmost importance for all the events organised in aid of L-Istrina.

KMPG personnel were responsible for overseeing the management of the funds collected during events in aid of L-Istrina and during the TV Marathon. Their services were made available free of charge. So was the handling of the cash by GS4 Security Services.

PricewaterhouseCoopers were appointed as auditors for the event which includes the audit of this statement of income and expenditure. They also offered their services free of charge.

The culmination of the L-Istrina mill-Qalb 2011 campaign was the 26th December with the 12 hour marathon live programme from the Verdala Castle. As witnessed last year, the Maltese public showed an encouraging support for the event, and all the success of it was thanks to the Maltese public, who contributed generously. One cannot but mention all the volunteers who worked hard for a considerable number of hours to implement all the fund raising events in a professional way.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

It is therefore with great pleasure that I am able to announce that the 2011 event raised total income of € 2,898,492.

The major beneficiary of L-Istrina event is The Malta Community Chest Fund. Other beneficiaries include:

Fondazzjoni Wens
Inspire
Fondazzjoni Oasi
Fondazzjoni Arka
Fondazzjoni Kenn U Tama
Torball Association of the Blind
For all Cultures and Ethnic Societies (FACES)
Fondazzjoni Nazareth
Multiple Sclerosis Society
Children's Church Homes - Ejjew Ghandi
Paulo Freire Institute
Fr Joseph Camilleri (Guatemala)
Foundation for Respite Care Services (Dar il-Kaptan)
St. John Ambulance Association Malta
YMCA Homeless
Mid-Dlam ghad-dawl
Segretarjat Assistenza Socjali (Azzjoni Kattolika Malta)
Angela House
Living Ability Not Disability (LAND)
Piccola Casa di San Giuseppe
NGOs taking care of animal welfare
Dar Pirotta
St Rita Home
Kummissjoni Emigranti
Dar Osanna Pia
Shock, Trauma, Acceptances, Reality, Situations (STARS)
Lumiere Support Group
Transplant Support Group Malta
Malta Red Cross Society
St Theresa Home
St Ursula Monastery
The Malta Guide Dogs Foundation
Franciscan Sisters of the Heart of Jesus - UK

To conclude, I would also like to take this opportunity to thank L-Istrina 2011 team and management for all their help, who contributed all their time and effort on a voluntary basis and all the helpers without whom this event would not be possible. Finally however, the biggest word of thanks must go to the Maltese public for the tremendous support throughout the whole year and generosity that they have shown.

Darleen Zerafa
Secretary
The Malta Community Chest Fund

9 October 2012



Independent auditor's report

To the Board Members of The Malta Community Chest Fund

Report on the Statement of income and expenditure of L-Istrina 2011

We have audited the accounts of L-Istrina 2011 on pages 8 to 10 which comprise the statement of income and expenditure and a summary of significant accounting policies and other explanatory information.

Responsibility for the Accounts

The Malta Community Chest Fund is responsible for the preparation and fair presentation of these accounts in accordance with the accounting policies as set in Note 1, on page 9 of these accounts. This also includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the Accounts that are free of material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on these accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the accounts are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the accounts that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by The Malta Community Chest Fund, as well as evaluating the overall presentation of the accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the accounts give a true and fair view of the income and expenditure of L-Istrina 2011 in accordance with the accounting policies described in Note 1.

PricewaterhouseCoopers

167 Merchants Street
Valletta
Malta

Joseph Camilleri
Partner

9 October 2012

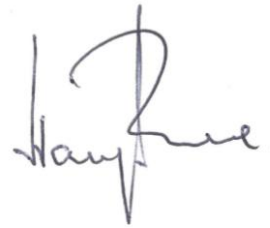
- a) The maintenance and integrity of The Malta Community Chest Fund website is the responsibility of its board members; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the Accounts since they were initially presented on the website.
- b) Legislation in Malta governing the preparation and dissemination of financial information may differ from legislation in other jurisdictions.

Statement of income and expenditure

	Notes	2011 €	2010 €
Income	2	2,898,492	2,435,385
Expenditure	3	(200,621)	(163,177)
Surplus of income over expenditure		2,697,871	2,272,208



Darleen Zerafa
Secretary
The Malta Community Chest Fund



Harry Fenech
Treasurer
The Malta Community Chest Fund

9 October 2012

Notes to the statement of income and expenditure

1. Accounting policies

The principal accounting policies adopted in the preparation of the statement of income and expenditure, are set out below.

Income

Income comprises funds received by way of donations and funds raised from the sale of donated goods during the L-Istrina telethon programme and other L-Istrina related activities.

Expenditure

The costs incurred by the L-Istrina event in raising funds for the charitable work are accounted for on a cash basis.

Volunteer time and services provided free of charge are not included in these accounts.

Taxation

No provision is made in the Accounts for income tax on the grounds that The Malta Community Chest Fund, the organiser of L-Istrina, is recognised as a philanthropic organisation and is exempt from tax.

2. Income

	2011 €	2010 €
Cash donations	1,765,049	1,397,984
SMS donations	223,841	249,664
Telephone donations	739,052	696,672
Other income	171,305	92,070
	<hr/> 2,899,247	<hr/> 2,436,390
Less		
Contestations	755	1,005
	<hr/>	<hr/>
Net income collected	2,898,492	2,435,385

3. Expenditure

	2011	2010
	€	€
Advertising and public relations	7,476	9,386
Postage, stationery and other expenses	16,112	12,011
Wages and subcontracted services	18,938	18,284
Telephone and communications	1,986	1,714
Production and broadcasting	52,837	46,264
Cost of set and props	52,968	49,812
Games and entertainment	36,395	15,370
Printing and banners	11,647	10,336
Insurance	2,262	-
	<hr/> 200,621	<hr/> 163,177