

L-ISTRINA 2012

Report and Statement of Income and Expenditure
by The Malta Community Chest Fund on L-Istrina 2012



The statement of income and expenditure has been audited by



	Pages
Legal and administrative information	1 - 2
Report of the secretary to the Board of The Malta Community Chest Fund	3 - 7
Independent auditor's report	8
Statement of income and expenditure	9
Notes to the statement of income and expenditure	10 -11

Legal and administrative information

L-Istrina event falls under the direct responsibility of The Malta Community Chest Fund, whose registered office is situated at the President's Palace Valletta and whose Board Members are the following:

Chairperson	H.E. Dr George Abela
Deputy Chairperson	Mrs Margaret Abela
Secretary	Ms Darleen Zerafa
Treasurer	Mr Harry Fenech
Assistant Treasurer	Mr Ian Azzopardi
Public Relations Officer	Ms Marica Mizzi
Assistant Public Relations Officer	Mr Josef Camilleri

Appointed members	Dr Andrew Azzopardi
	Mr Joseph Borg Galea
	Mr Remigio Bartolo (resigned 4 September 2012)
	Ms Sonia Camilleri
	Mr Anthony Fenech (appointment terminated 15 May 2013)
	Ms Christina Galea Curmi (resigned 1 March 2013)
	Mr Joe Gerada
	Ms Anne Grech
	Mr Alfred Mangion
	Dame Blanche Martin
	Mr Franco Masini
	Mr Charles Messina
	Mr Ronnie Micallef
	Dr Dione Mifsud
	Mr Andrew Psaila
	Mr Godfrey Testa (resigned 15 March 2013)
	Dr Antoine Vella
	Mr Josef Grech (appointed 1 April 2013)

Representative members	Mr Victor Carachi
	Mr Mario Spiteri
	Mgr Carmelo Farrugia
	Mr Ryan Mercieca
	Ms Connie Carabott
	Mr Joseph M. Camilleri
	Ms Joyce Grech (deceased 26 February 2013)
	Ms Rita Law
	Mr Josef Grech (resigned 1 April 2013)
	Mr Frank Galea (resigned 4 September 2012)
	Mr John Huber (appointed 4 September 2012)
	Fr Savious Grima (appointed 15 March 2013)
	Mr Josph Sultana (appointed 25 May 2013)
	Mr William Portelli (appointed 13 September 2013)
	Mr Edmund Tabone (appointed 13 September 2013)
	Dr J Cassar Delia (appointed 13 September 2013)

Legal and administrative information - continued

Producers and organizers

The Malta Community Chest Fund
The Palace
Valletta, Malta

Bankers

HSBC Bank Malta plc Merchant Street Valletta, Malta	Bank of Valletta plc Republic Street Valletta, Malta	Banif Bank (Malta) plc Rue D'Argens Gzira, Malta	Lombard Bank Malta plc Republic Street Valletta, Malta
---	--	--	--

Auditor

PricewaterhouseCoopers
78, Mill Street
Qormi
Malta

Report of the Secretary to the Board of The Malta Community Chest Fund

For the fourth year running, the organisation of the major fund-raising campaign 'L-Istrina' was managed and produced by The Malta Community Chest Fund. We are hereby presenting our report and the audited statement of the income and expenditure of **L-Istrina mill-Qalb 2012** event.

The **BOV Piggy Bank campaign**, as usual, kicked off this year's 'L-Istrina'. For this campaign, Bank of Valletta renewed their commitment to top up the final amount donated, together with all the support that the campaign entails. A special thanks goes to the Malta Girl Guides together with a good number of volunteers who dedicated a significant amount of hours towards this campaign. Apart from the logistics, distribution, collection and promotion of this campaign, they also helped in the preparation of all the Piggy Banks (including cleaning and packing in boxes) that were distributed by the Armed Forces of Malta and volunteers in all the schools in Malta and Gozo.

During a number of meetings held with School Initiatives section (within the Ministry of Education) who are responsible for state schools, Dr. Roseanne Cuschieri, responsible for Church schools and Ms. Bernie Mizzi, co-coordinator of all private schools, managed to co-ordinate visits, distribution and collection of all the piggy banks. Letters, mail shots and other informative material were sent to heads of schools, parents and other interested parties.

Mrs. Margaret Abela, accompanied by Bank of Valletta officials, visited twenty schools in total during this campaign. During these visits, Mrs. Abela promotes the value of donating without expecting anything in return. Renowned local singers also accompanied Mrs. Abela during her visits to entertain children and create a festive atmosphere. The sketches prepared by the students aimed at promoting solidarity and charity values to children from a very young age. The total sum raised at the end, from all the schools and retail outlets, was €105,000. The Bank of Valletta, which sorted and counted all the money (counting of donations was done by BOV personnel), topped up this amount to €210,000 which sum was presented during the 'live' programme of the 26th December animated by children and presented on stage by BOV personnel.

For the fourth consecutive year the **President's Charity Fun Run**, attracted thousands of people and proved more popular. The said event held on the first Sunday of December was sponsored by Banif Bank (Malta), who donated €10,000 prior to the event (to be used for any expenses involved in the preparation of the said event) and doubled the final amount collected through participation fee (€10 per participant). The total sum presented by Banif Bank during the 26th December programme amounted to €292,000. As in previous years, the President's Charity Fun Run consisted of either a run from San Anton Palace to St George's Square in Valletta or a brisk walk from Sta. Venera to the same location in Valletta. The event was highly successful and, apart from the thousands that flocked to join in either by participating or just cheering the participants, it attracted also prominent political figures, all joining forces in sending out two important messages – to maintain a healthy lifestyle and to donate to those in need. This event was also aired live on local TV stations.

Another annual event is the **Fine Arts Auction** that was held on the 23rd November. This event managed to raise the sum of €52,000. This was an event during which various works of art donated by local leading artists, were auctioned at the President's Palace in San Anton.

A **Cookery Book** containing recipes by nine leading chefs in Malta was once again a very successful initiative. 11,000 copies of the 2012 edition and 4000 copies of the 2010 edition were sold in all, and raised the sum of € 175,000 including additional donations.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

Paqpaqli Għall-Istrina – This Motorsport show event also including other family attractions was held at the Malta International Airport, on 9th December. This event, despite atrocious weather, attracted thousands of enthusiasts to the area, in addition to the participants, who queue from early morning to secure a place where to display their cars. All those who entered the restricted area, participants as well as visitors, did so against a donation. The total sum raised of € 179,000 shows a marked increase over the previous year, no doubt due to the presence of Lewis Hamilton and his McLaren F1 car.

The above mentioned events were the main activities organised by The Malta Community Chest Fund as part of L-Istrina 2012 campaign, serving also as a build up to the marathon programme of the 26th December. A number of other activities were also organized by various other organisations/companies in aid of L-Istrina. These were as follows:

- **Employees** in Malta and Gozo were handed a letter, by post and through their respective companies, encouraging them to make a donation from their November/December monthly salary towards L-Istrina campaign. This campaign was extended also to the Civil Service, through the Office of the Prime Minister. Such a campaign proved to be successful with a good number of employees willingly donating towards the said cause.
- Similarly, **Local Councils, organizations, institutions**, were also encouraged to organise activities in aid of L-Istrina. Apart from the activity itself, they managed to create awareness during the whole month of December. Such organizations and entities are targeted to transmit the message of solidarity during the month of December.
- Various village Band Clubs, small entities and individuals came forward with different ideas on how to raise money. After discussing the activities proposed, the money collected by each entity was presented during the TV marathon.
- **Gowl Għall-Istrina** was another event organized by the sport program NET Replay, in which various football matches were organized.
- **Sports Mill-Qalb** This event proved to be a bigger success than the previous year. An organizing committee was appointed by L-Istrina core to encourage nurseries and other sports associations to organize events in aid of L-Istrina. Apart from raising funds it helps to promote collaboration between opponents and work together towards the same aim. Promotion of a healthy living lifestyle was also promoted through such initiatives. Over € 46,000 was raised from this event.

The Non-Governmental Organisations (NGOs) eligible to receive funds collected during L-Istrina 2012 event, were selected by a committee re-appointed by the MCCF board. For the fourth consecutive year, this committee was chaired by Mr Franco Masini. Other members of this committee included individuals with vast experience in the field. A call for applications was issued on the website and through daily TV spots whereby interested NGOs were encouraged to submit project proposals. Thorough evaluation of all the applications submitted, and discussion of the information (including accounts, business plans and other supporting documents) given by the respective NGOs was carried out during a number of meetings. On-site inspections to verify the feasibility of the projects submitted, and various other meetings with representatives of a number of organizations were scheduled. Follow up meetings and on-site visits were performed by committee members after project approval.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

H.E. The President and Mrs. Abela visited patients undergoing medical treatment in London. During their stay in London at the Franciscan Sisters of the Heart of Jesus, H.E. the President and Mrs. Abela visited various hospitals. It was a unique opportunity to share the patients' experiences and live in a community for a week. Maltese and foreign consultants who treat Maltese patients were invited by the President to Corinthia hotel in London for a reception organized specifically to thank them for their work. H.E. The President expressed his appreciation towards their dedication and professional work with the Maltese and Gozitan patients. It was a positive experience, and much appreciated by the guests.

During all his visits to hospitals, H.E. The President was greeted by head consultants who took him round the wards and explained every detail regarding different procedures used. The President gave a token donation to each hospital he visited to encourage them to continue their research in the field of cancer treatment. This year, during his stay in London the President visited the new Puttinu Cares Foundation building.

One should also point out that all clips aired during L-Istrina event were vetted by Appogg. Prior to the recording of the clips patients were contacted by social workers of Appogg, interviewed and signed a consent letter. The final edited clips were once again sent to Appogg for their vetting and approval. Personnel in charge of these clips worked hand in hand with the responsible Appogg personnel.

Promotional initiatives were of great value in the campaign of L-Istrina 2012 events. These included:

- Distribution of flyers and promotional clips on local TV stations (free of charge)
- Billboards displayed throughout the Island during the month of December
- Interviews on local programmes
- Promotional clips on radio stations (free of charge)
- Letters sent to all clubs, local councils, hotels and other organisations encouraging them to organise activities and collect funds in aid of L-Istrina.
- Awareness campaign in schools through L-Istrina volunteers.
- Posters on Arriva route buses.

It is important to point out that apart from the human resources a considerable amount of the materials and other necessities needed to organise the events were donated by various entities that offered their full support and gave their contributions which was of utmost benefit for all the events organised in aid of L-Istrina.

KMPG personnel were responsible for overseeing the management of the funds collected during events in aid of L-Istrina and during the TV Marathon. Their services were made available free of charge. So was the handling of the cash by GS4 Security Services.

PricewaterhouseCoopers were appointed as auditor for the event which includes the audit of this statement of income and expenditure. They also offered their services free of charge.

The culmination of L-Istrina mill-Qalb 2012 campaign was the 26th December with the 12 hour marathon live programme from the Verdala Castle. As witnessed last year, the Maltese public showed an encouraging support for the event, and all the success of it was thanks to the Maltese public, who contributed most generously. One cannot but mention all the volunteers who worked hard for a considerable number of hours to implement all the fund raising events in a professional way.

Report of the secretary to the Board of The Malta Community Chest Fund - continued

It is therefore with great pleasure that I am able to announce that the 2012 event raised total income of **€ 3,319,973**.

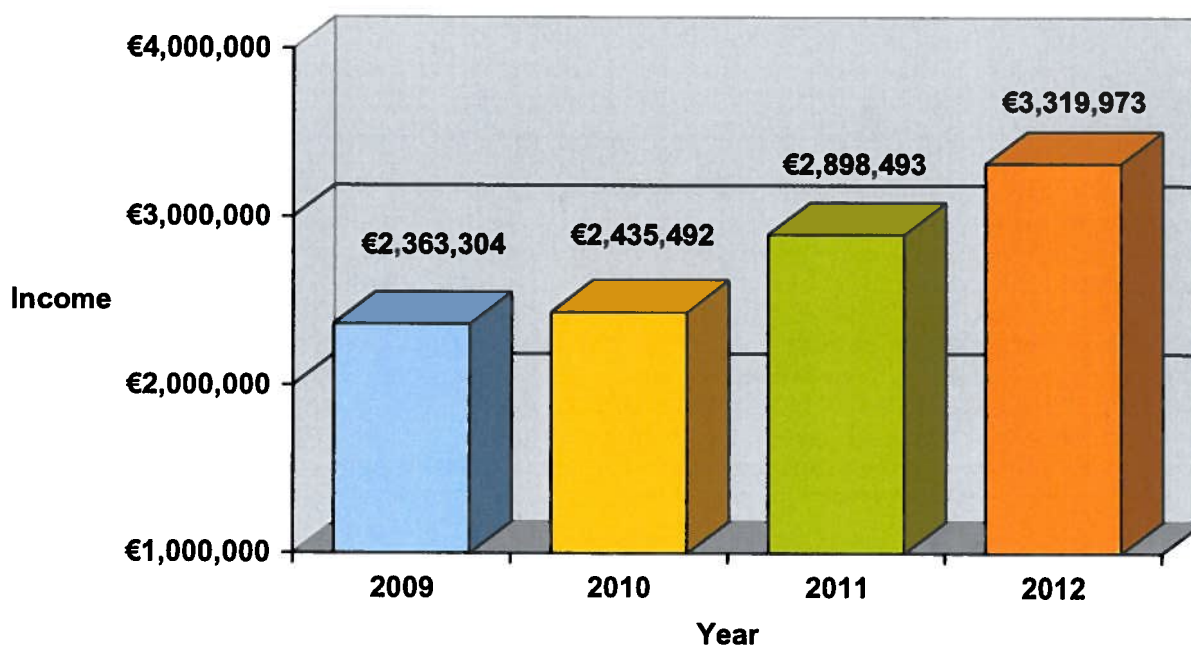
The major beneficiary of L-Istrina event is The Malta Community Chest Fund. The other beneficiaries from the 2012 events are listed below:

Angela House
Augustinian Sisters UK
Caritas - San Blas
Centru Pastorali Raghaj it-Tajjeb
Ursuline Creche Sliema
Dar Pirotta
Dar tal-Providenza
Emergency Fire & Rescue Unit
Emergency Response & Rescue Corps
Fondazzjoni Dlam ghad-Dawl
Fondazzjoni Arka
Fondazzjoni Kenn u Tama
Fondazzjoni Wens
Dar il-Kaptan
Home Start Malta
Inspire
LAND (Living Ability Not Disability)
Maikingu Hospital, Tanzania
Malta Red Cross Society
Malta Society of the Blind
Mental Health Association
Millenium Chapel Foundation
Mission Fund Malta
Multiple Sclerosis Society
Oratorju Don Bosco
Richmond Foundation
STARS Association
Franciscan Sisters of the Heart of Jesus (UK)
St Jeanne Antide Foundation
St John Ambulance Association Malta
Stroke Support Malta
Malta Hospice Movement
Yi Xue Life Cultivation
YMCA Homeless
Animal Welfare Organisations

Report of the secretary to the Board of The Malta Community Chest Fund - continued

The next L-Istrina event will be the fifth and last such event under the Presidency of H.E. Dr George Abela. The first event under his Presidency, which took place in 2009, was also the first one that was held as "L-Istrina bla Rigali".

L-Istrina Income (2009 - 2012)



In this respect, H.E. the President and the entire L-Istrina team are working hard to make this last event of this Presidency in 2013 another successful year.

To conclude, I would also like to take this opportunity to thank L-Istrina 2012 team and management for all their help, their contribution in time and effort on a voluntary basis and all the helpers without whom this event would not be possible. Finally however, the biggest word of thanks must go to the Maltese public for the tremendous support throughout the whole year and generosity that they have shown.

Darleen Zerafa
Secretary to the Board
The Malta Community Chest Fund

4 October 2013



Independent auditor's report

To the Board Members of The Malta Community Chest Fund

Report on the Statement of Income and Expenditure of L-Istrina 2012

We have audited the accounts of L-Istrina 2012 on pages 9 to 11 which comprise the statement of income and expenditure, the statement of distribution of funds and a summary of significant accounting policies and other explanatory information.

Responsibility for the Accounts

The Malta Community Chest Fund is responsible for the preparation of accounts that give a true and fair view in accordance with the accounting policies as set in Note 1 and for such internal control as the Board determines is necessary to enable the preparation of accounts that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these accounts based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the accounts are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the accounts. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the accounts, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the preparation of the accounts that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the accounts.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the accounts give a true and fair view of the income and expenditure of L-Istrina 2012 in accordance with the accounting policies described in Note 1.

PricewaterhouseCoopers

78 Mill Street
Qormi
Malta



Joseph Camilleri
Partner

4 October 2013

a) The maintenance and integrity of The Malta Community Chest Fund website is the responsibility of its board members; the work carried out by the auditors does not involve consideration of these matters and, accordingly, the auditors accept no responsibility for any changes that may have occurred to the Accounts since they were initially presented on the website.

b) Legislation in Malta governing the preparation and dissemination of financial information may differ from legislation in other jurisdictions.

Statement of income and expenditure

	Notes	2012 €	2011 €
Income	2	3,319,973	2,898,492
Expenditure	3	(272,796)	(200,621)
Surplus of income over expenditure		3,047,177	2,697,871



Darleen Zerafa
Secretary
The Malta Community Chest Fund



Harry Fenech
Treasurer
The Malta Community Chest Fund

4 October 2013

Notes to the statement of income and expenditure

1. Accounting policies

The principal accounting policies adopted in the preparation of the statement of income and expenditure, are set out below.

Income

Income, which is accounted for on a cash basis, comprises funds received by way of donations during L-Istrina telethon programme and other L-Istrina related activities and funds raised from the sale of donated goods.

Expenditure

The costs incurred by L-Istrina event in raising funds for the charitable work are accounted for on a cash basis.

Volunteer time and services provided free of charge are not included in these accounts.

Taxation

No provision is made in the accounts for income tax as The Malta Community Chest Fund, the organiser of L-Istrina, is recognised as a philanthropic organisation and is exempt from tax.

2. Income

	2012 €	2011 €
Cash donations	2,228,255	1,765,049
SMS donations	78,522	223,841
Telephone donations	785,265	738,297
Other income	227,931	171,305
Net income collected	3,319,973	2,898,492

3. Expenditure

	2012	2011
	€	€
Advertising and public relations	15,251	7,476
Postage, stationery and other expenses	12,266	16,112
Wages and subcontracted services	20,405	18,938
Telephone and communications	1,116	1,986
Cost of broadcasting (including sound and light)	73,533	52,837
Cost of production, set and props	118,870	89,363
Printing and banners	21,326	11,647
Insurance	10,029	2,262
	<hr/> 272,796	<hr/> 200,621

4. Comparative information

Comparative figures disclosed in the main components of the accounts have been reclassified to conform with the current year's disclosure format for the purpose of fairer presentation.

